

ASIAN-COUNSEL

IN-HOUSE Handbook

The Essential In-House Resource

Asia & UAE Edition 2009



PACIFIC BUSINESS PRESS

www.pbpress.com

Welcome to the 2009 edition of the *Asian-Counsel In-House Handbook*, our comprehensive guide to the best law firms in Asia.

Now in its fifth year, the *Asian-Counsel In-House Handbook* is an essential tool for in-house lawyers and senior decision-makers to selecting external counsel in Asia and the Middle East.

Divided into simple, easy-to-read sections, the book features an introduction to the history and political systems of each of the 14 jurisdictions covered. Practitioner's Tips provide useful advice on handling external counsel, while the Country Files acts as a comprehensive firm directory for each market. Entries are divided by practice area for ease of convenience. Finally, we introduce the corporate counsel association of the markets covered where applicable.

This year, for the first time, the winning 'Firms of the Year' as established by *Asian-Counsel's* 'Representing corporate Asia' survey are highlighted in table form at the beginning of each Country File for easy reference. Garnered from the largest and most comprehensive annual survey of in-house counsel in the region, the findings represent the views of internal counsel from across ten Asian jurisdictions and the Middle East on their preferred firms by practice area. In applicable jurisdictions, the country-wide findings of the issues that matter most corporate counsel when choosing their external partners is also illustrated.

We hope you find the Asian-Counsel In-House Handbook 2009 a useful tool.



PACIFIC BUSINESS PRESS

www.pbpress.com